



Berry Plastics Corporation  
1401 W. 94<sup>th</sup> Street  
Minneapolis, MN 55431

May 5, 2008

To Our Valued Customers:

Our resin suppliers have announced their intention to implement the first half of the raw material increase previously announced in January. The resin manufacturers continue to cite strong export demand and continuing escalation in petroleum-based feed stocks as the impetus for this price increase.

As a result of this announced increase in raw material, Berry Plastics announces a **5%** increase on all Can Liner and Food Bag products with any order placed on or after **June 2, 2008**. Berry Plastics reserves the right to limit the size of those orders to historical quantities to better serve the anticipated demands of our customers.

Berry Plastics will work closely with you to minimize the impact of these pricing adjustments. Your local sales professional is always available to answer any questions and to keep you apprised of changing market conditions.

Thank you for your business and continued support.

Sincerely,

A handwritten signature in black ink that reads "John Ulowetz". The signature is written in a cursive style with a large, stylized "J" and "U".

John Ulowetz  
EVP, Sales & Marketing  
Flexible Films Division