

September 15, 2006

SUBJECT: PRICE INCREASE EFFECTIVE NOVEMBER 1, 2006

Dear GOJO Distributor:

GOJO will be implementing a price increase on November 1, 2006. The weighted average for this increase is 3.0%.

GOJO recognizes the importance of controlling costs and has made cost management a top priority. As a result, GOJO has been successful in absorbing a significant amount of our realized increases. However, due to continued increases in the cost of doing business (raw materials, transportation, energy and labor), this price increase is necessary.

Enclosed is a copy of your updated Professional Market Group price list. If you would like to receive a copy of the price list electronically, e-mail your request to quoterequest@GOJO.com.

Thank you for your continued support for our products, programs and people.

Stay well,

GOJO INDUSTRIES, INC.



William A. Krueger
Vice President / General Manager
Professional Markets Group