



Date: October 7, 2008

To: All Kruger Products (USA) Inc.
Away From Home Distributors

Subject: Price Increase - Effective December 01, 2008

Effective December 01, 2008 Kruger Products (USA) Inc. Away From Home Division will be increasing Into-stock prices up to (10) percent with certain SKUs increasing more than (10) percent.

The price increase has been necessitated by continued increases in raw materials, manufacturing and energy costs.

All orders submitted prior to November 20, 2008 with an expected delivery date no later than November 29, 2008 will be invoiced at current pricing. Orders submitted prior to November 20, 2008, but with an expected delivery date of December 01, 2008 or later will receive the new pricing. In November, your orders will be limited to 1/12th of your annual purchases.

Claims for distributor shipments to End-Users in November will be based on current Into-Stock pricing. December claims/shipments to End-Users will be based on Into-Stock prices effective December 01, 2008.

Updated Into-Stock pricing will be sent to you later in October.

Kruger Products continues to work very hard to offset the inflation that is effecting our costs, but this alone does not get us to where we need to be during these challenging times.

Thank you for your continued support.

Sincerely,

Tom Olsen

A handwritten signature in cursive script that reads 'Tom Olsen'.

Division Vice President-USA Business
Away From Home Division