



A **Newell Rubbermaid**™ Company

October 1, 2008

Dear Valued Customer:

Let me begin by thanking you for your continued support of Rubbermaid Commercial Products and Rubbermaid Foodservice Products. Even as the market slows, we continue to look for ways to mutually grow our businesses. We are committed to growing your business by creating end-user demand, launching new innovative products, and delivering industry leading customer service.

Regrettably, inflationary pressures continue to impact our business. We have all experienced the continued pressures of the U.S. economy, which has significantly impacted the price we pay for raw materials. We continue to make progress on our operational excellence benchmarks, but will need to pass along a price increase of 4% to 15% across our various categories.

This price increase is effective January 1, 2009. Orders received by 5:00 pm EST on December 31, 2008 calling for immediate shipment will be invoiced at current prices. We will publish an electronic copy of our new Net Price List which will reflect the upcoming changes by October 17, 2008. You should automatically receive this list as it becomes available. If not, please contact your Rubbermaid Commercial Products representative.

Please know that we take this pricing action understanding the burden it brings to you and your customers. As noted, we continue to search for areas of cost improvement. Again, we appreciate your business and thank you for your continued support of Rubbermaid.

Best regards,

A handwritten signature in black ink, appearing to read "Bob Heisner". The signature is stylized and written in a cursive-like font.

Bob Heisner
Vice President- Marketing