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To: Division Mgt.; Region Presidents; Jim Cusick; Jim Core; Chris Norgren; Sales Mgt.
From: D.J. Christensen
Date: May 12, 2008
Subject: Renown Carpet Care price increase

This memo is to advise you of an upcoming price adjustment effective July 1, 2008 on select Amsan - Renown carpet care products.

While we are diligent in managing our supplier relationships to drive competitive pricing on all Renown branded products we must recognize the significance of recent increases that our suppliers have experienced in all facets of their business. During this inflationary period we have seen proof that our carpet care product supplier has taken multiple increases in raw materials, energy, packaging components, and transportation costs. Our supplier has assured us that they continue to work on our behalf to keep costs in line as best possible but due to the increases that are now a part of their production costs we must adjust our pricing.

As we take this pricing action we understand the burden to our customers and will continue to search for areas of cost improvement. We appreciate your business and thank you for your continued support of RENOWN products.